

I. What is "Energia B2B - 2010"

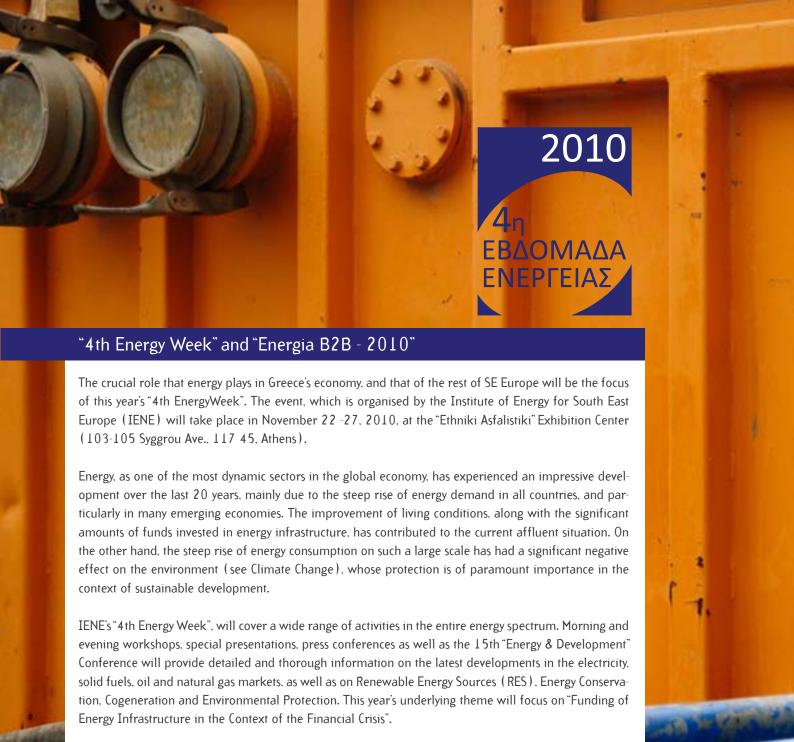
"Energia B2B - 2010 is organized as part of the "4th Energy Week 2010", which will be held from Monday, November 22, 2010 until Saturday November 27 2010, under the auspices of the Hellenic Ministry of Development and the Ministry of Foreign Affairs, and in cooperation with the World Energy Council (WEC). The Institute of Energy for SE Europe is organising, once more, an important and well-promoted "B2B" event. During "Energia B2B - 2010" (25-27 November 2010) presentations by several companies will take place, along with an exhibition of products and services focusing on RES applications, Energy Efficiency, Coogeneration and Green Business. Banks, investment groups and electricity and natural gas companies will also take part in "Energia B2B - 2010".

"Energia B2B - 2010" will be held at the "Ethniki Asfalistiki" Conference Centre (103-105 Syggrou Ave., 117 45, Athens). This venue has a 1,300 m2 exhibition space and is situated only 100 m. from the "Athenaeum Intercontinental Hotel", which will provide additional support to the "Energia B2B - 2010" meeting, including accommodation and extra conference space.

"Energia B2B - 2010" aims to provide, an informative and interactive platform of events offering a wide range of choices to all participating companies and organisations, as well as to visitors, investors, professionals and businessmen. The main target group of "Energia B2B - 2010" is professionals who are either involved or planning to invest in the expanding energy field and would therefore wish to familiarise themselves with services, products and systems, in order to integrate them to their business projects.

IENE's goal, through the organisation of this event, is to allow companies from Greece and abroad to have the opportunity to present their activities to a strictly professional audience. Visitors to "Energia B2B - 2010" will be mainly professionals working in the broad energy field, but will also include existing and potential investors active in the so-called "Green Enterprise" sector.

Products, services and projects will be presented through specially organised seminars and workshops, open only to visiting professionals and representatives of companies and organisations participating in "Energia B2B - 2010".



In parallel, IENE is organising, for the second year running, an important and well-promoted "Energia B2B" event. The purpose of this unique gathering is to bring together key energy players for face to face meetings and close interaction through a series of workshops and company/product/technology presentations. An important feature of this IENE B2B event is the organisation, through a special secretariat to be set up and run by IENE, of meetings between the participating companies and interested investors (i.e individual investors, funds, banks). The investors will be from Greece and abroad, and will be visiting Athens to get to know local enterprises involved in various energy projects (i.e. RES, Oil & Gas, Power Generation and Transmission, Energy Efficiency etc.)

"4th Energy Week 2010" is organised by the Institute of Energy for South East Europe (IENE) and, thanks to the contribution and support of some of the leading Greek and international energy corporations, it has evolved into a key event for energy developments in Greece and SE Europe. For further details please visit www.iene.gr.

